



VEGETABLE TRAYS

By removing black bases from our veggie trays, we've reduced **760 tons of plastic** from the supply chain annually. Continuing our efforts, we're moving towards printed film, which will help **increase recyclability**.

Holidays and National Events are very important factors in Veg Tray sales.

Top-selling Holiday weeks for Veg Trays are **Thanksgiving, Christmas, Super Bowl**, and **Fourth of July**.

40 oz Veg Trays are **27% of all veg tray sales**. 20 oz Veg Trays are the next **highest sale size at 18%**.

Veggies with Ranch Dip are **52% of veg snack segment sales**.



ITEM DESCRIPTION	PACK SIZE	UPC	GTIN	TIH	CASE/ PALLET	CASE DIMENSION	UNIT DIMENSION
LARGE VEGGIE TRAY WITH HVR DIP	4/40 oz	8-24862-60010-5	100-30223-01127-6	12x9	108	15.875" x 10" x 9.75"	14.06" x 10.16" x 2.14"
LARGE VEGGIE TRAY WITH RANCH DIP	4/36 oz	8-24862-60001-3	100-30223-01147-4	12x9	108	15.875" x 10" x 9.75"	14.06" x 10.16" x 2.14"
PARTY TRAY WITH DIP	3/4 lb	8-24863-70043-9	100-30223-01640-0	15x6	90	13.75" x 13.75" x 7.625"	14" x 14" x 2.08"
SMALL VEGGIE TRAY WITH BUFFALO BLEU DIP	6/16 oz	0-30223-06171-7	100-30223-07230-7	10x11	110	15.25" x 11.375" x 8.1875"	10.29" x 6.87" x 2.25"
SMALL VEGGIE TRAY WITH RANCH DIP	6/18 oz	0-30223-06243-1	100-30223-08326-6	10x11	110	15.25" x 11.375" x 7.9375"	10.29" x 6.87" x 2.25"
SMALL VEGGIE TRAY WITH RANCH DIP	6/18 oz	0-30223-00679-4	100-30223-01486-4	10x11	110	15.25" x 11.375" x 8.1875"	10.29" x 6.87" x 2.25"
TURKEY & CHEESE VEGGIE TRAY WITH HVR DIP	3/38 oz	8-24862-60031-0	100-30223-01133-7	12x9	108	15.875" x 10" x 9.75"	14.06" x 10.16" x 2.14"



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Large Veggie Tray
with HVR Dip



Large Veggie Tray
with Ranch Dip



Party Tray with Dip



Small Veggie Chips & Dip
with Buffalo Bleu Dip



Small Veggie Tray
with HVR Dip



Small Veggie Tray
with Ranch Dip



Turkey & Cheese Veggie Tray
with HVR Dip

