



# VEGETABLE TRAYS

By removing black bases from our veggie trays, we've reduced **760 tons of plastic** from the supply chain annually. Continuing our efforts, we're moving towards printed film which will help **increase recyclability**.

Holidays and National Events are very important factors in Veg Tray sales.

Top selling Holiday weeks for Veg Trays are **Thanksgiving, Christmas, Super Bowl, and Fourth of July**.

40oz Veg Trays are **27% of all veg tray sales**. 20oz Veg Trays are the next **highest sale size at 18%**.

Veggies with Ranch Dip are **52% of veg snack segment sales**.



Product Description	PACK SIZE	UPC	GTIN	TiHi	Cases Per Pallet	Case/Carton Dimension (LxWxH)	Unit Dimensions (LxWxH)
LARGE VEGGIE TRAY WITH RANCH DIP	4/36 OZ	8-24862-60001-3	100-30223-01147-4	12 X 9	108	15.8750" X 10" X 10"	14.06" X 10.16" X 2.14"
TURKEY & CHEESE VEGGIE TRAY WITH HVR DIP	3/38 OZ	8-24862-60031-0	100-30223-01133-7	12 X 9	108	15.8750" X 10" X 10"	14.06" X 10.16" X 2.14"
LARGE VEGGIE TRAY WITH HVR DIP	4/40 OZ	8-24862-60010-5	100-30223-01127-6	12 X 9	108	15.8750" X 10" X 10"	14.06" X 10.16" X 2.14"
SMALL VEGGIE TRAY WITH BUFFALO BLEU DIP	6/16 OZ	0-30223-06171-7	100-30223-07230-7	10 X 11	110	15.25" X 11.375" X 8.1875"	10.29" X 6.87" X 2.25"
SMALL VEGGIE TRAY WITH RANCH DIP	6/18 OZ	0-30223-00679-4	100-30223-01486-4	10 X 11	110	15.25" X 11.375" X 8.1875"	10.29" X 6.87" X 2.25"
SMALL VEGGIE TRAY WITH HVR DIP	6/18 OZ	0-30223-06044-4	100-30223-05971-1	10 X 11	110	15.25" X 11.375" X 8.1875"	10.29" X 6.87" X 2.25"
PARTY TRAY WITH DIP	3/4 LB	8-24863-70043-9	100-30223-01640-0	15 X 6	90	14.75" X 7.8125" X 15.0"	14.00" X 14.00" X 2.08"



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Large Veggie Tray  
with Ranch Dip



Turkey & Cheese Veggie Tray  
with HVR Dip



Large Veggie Tray  
with HVR Dip



Small Veggie Tray  
with Buffalo Bleu Dip



Small Veggie Tray  
with Ranch Dip



Small Veggie Tray  
with HVR Dip



Party Tray with Dip

