



## Taylor Farms Spreads the Love

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February 21st, 2017

### *Partners with Labor of Love to Show Appreciation*

**SALINAS, Calif. – (February, 21 2017)** – Taylor Farms, North America's leading producer of value-added salads and healthy fresh foods, in partnership with Yuma, Arizona based Labor of Love, gave thanks to two automated harvesting crews for their service to the agriculture industry last week.

Taylor Farms' automated celery harvester and automated cabbage harvester are two of the most revolutionary machines in the industry. Eliminating hand harvesting of the past, these automated harvesters are essentially mobile factories, providing ergonomically correct environments while matching the productivity of a hand crew with 50% less labor.

Members of the Taylor Farms team and Labor of Love representatives drove out to the fields in Yuma to surprise the two crews. Nearly thirty team members were honored and surprised with breakfast, coffee, hand written thank you notes from Taylor Farms and \$25 Wal-Mart gift cards. Two raffle prizes were randomly given out to each crew in addition to the celebration.

"At Taylor Farms we don't have employees, we have family members," said Christina Barnard, director of marketing at Taylor Farms. "We pride ourselves on taking care of one another. With family culture being our foundation, it is essential that we show appreciation and support to team members across the company."

This hands-on effort, launched by the Yuma Fresh Vegetable Association (YFVA), already reaches millions of people in surrounding communities. Labor of Love was established to raise awareness about the important contributions that farming employees bring to our industry.

"We are grateful for the support of Taylor Farms and their leadership team and pleased to have the opportunity to surprise their farm crews," said Steve Alameda, President of Yuma Fresh Vegetable Association. "We look forward to continuing to work with them as we shine a light on the industry's most important asset - the people."

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**Taylor Farms** is North America's favorite maker of salads and healthy fresh foods, Taylor Farms focuses on innovation by consistently developing new products and improving production methods. Taylor Farms is grounded in a commitment to quality with products harvested, packaged and shipped at the peak of freshness. Taylor Farms is family owned and



based in Salinas, California with twelve operating companies and distribution facilities throughout North America.  
[www.taylorfarms.com](http://www.taylorfarms.com)

