## **TAYLOR TO YOUR TASTES**



## Taylor Farms Extends its Leadership in Innovation with New State-of-the-Art Employee Training Centers

July 24th, 2018

Focused on enhancing employee learning and development through engaging experiences with highly technical, sophisticated equipment

**SALINAS, Calif. – July 24, 2018 –** Taylor Farms, North America's leading producer of ready-to-eat healthy fresh foods, announces today the opening of two employee training centers dedicated to the continued education and advancement of employees across the organization.

As the agriculture industry evolves, Taylor Farms is prioritizing the implementation of automation and robotic initiatives throughout its operations. The new employee training centers are designed to transition team members to work alongside more sophisticated equipment and create an environment that fosters the development and advancement of employee skill sets.

"Our business is constantly evolving and we are now entering a new era centered around automation," said Mark Borman, COO, Taylor Farms Foodservice Division. "Automated technologies are reframing the traditional, labor intensive role and these training centers are investments in making sure our current employees have the resources to learn and grow along with our company."





In creating these centers, Taylor Farms has invested more than \$1 million in a 4,500-square foot facility in Yuma, AZ and a 2,200-square foot facility in Salinas, CA. The centers currently offer training around programming, engineering and machine operation. These training opportunities have been enthusiastically embraced by employees.

"I've never had the opportunity for a job like this. I thought everything was done manually," said Erika Torres, Taylor Farms. "I got to the training facility, saw the robots and couldn't believe it. I'm very interested in getting this education and advancing with the company. I'm going to take advantage of these opportunities."





Taylor Farms' top priority is providing high quality fresh foods to its customers, consumers and communities across North America every day. Educating our employees, who prepare these products, on the advancements in the agriculture industry is critical. With these training centers, Taylor Farms is demonstrating its commitment to empowering its team members while advancing the future of the fresh food industry.

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## **ABOUT TAYLOR FARMS**

Taylor Farms is North America's favorite maker of salads and healthy fresh foods. Taylor Farms is grounded in a commitment to quality with products harvested, packaged and shipped at the peak of freshness. Taylor Farms focuses on innovation by consistently developing new products and improving production methods. Taylor Farms is family owned and based in Salinas, California with fourteen production facilities throughout North America.

www.taylorfarms.com

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