



## Taylor Farms Equips Students for Success with Backpack Giveaway

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August 22nd, 2017

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**SALINAS, Calif. – (August 22, 2017)** –Taylor Farms, North America's largest producer of salads and healthy fresh foods, continues to support local youth with the seventh annual backpack giveaway program. In partnership with the Golden State Foods Foundation, Taylor Farms provided backpacks filled with school supplies to first grade students at five elementary schools in Salinas and Gonzales, CA. Taylor Farms employees gifted backpacks to students at the following schools: Roosevelt, Los Padres, Frank Paul, La Gloria and Alisal Community.

"Our team members at Taylor Farms enjoy the opportunity to help give young students some of the tools they need to study for a bright future," said Bruce Taylor, Chairman and CEO, Taylor Farms.

In addition to supporting local schools, Taylor Farms has expanded the back-to-school giving to also include children of company employees. This program is a company-wide favorite that involves employees from start to finish. From filling each backpack with supplies, to handing them out to students their first week of school, employees participate at every step.

This year, 880 backpacks were distributed to local elementary school students coupled with an additional 2,000 distributed to children of employees. To date, Taylor Farms has provided over 9,500 backpacks to students, between the internal backpack giveaway program and the partnership with GSF Foundation.

"We have always known about Taylor Farms' history of supporting local school children and were absolutely thrilled when we found out the backpack program had expanded to include our school this year," said Yolanda Barba, Principal of La Gloria Elementary School. "The donation makes such an impact on our students back-to-school experience and we look forward to many more years of partnership with Taylor Farms."

Taylor Farms Pacific, which employs over 1,300 team members, serves leading customers in the retail and deli market with a wide variety of fresh food products, including; premade salads and entrees, sandwiches, wraps, fruit cups, snacks, and behind the glass kits.

